

# Silk Road to Global Growth

Hangzhou International  
Textile & Apparel Supply  
Chain Expo

Fashion Innovation  
Centre

Top Factory Tours

## Key Information:

**Date:** June 17-21, 2024

**Location:** Hangzhou, Shaoxing & Changshu

Price - tax not included

Double Room

Early Bird (before May 14th, 2024): **2,100USD**

Full Price (before May 28th, 2024): **2,300 USD**

Single Room:

+300USD

## Featured Highlights

**01** Hangzhou International Textiles  
& Apparel Supply Chain Expo

SCMARTLY® ufi The Global  
Association of the  
Exhibition Industry

**Hangzhou International Textile  
& Apparel Supply Chain Expo**

June 19-21 + December 5-7, 2024

Hangzhou International Expo Center - Hangzhou, China

**66,000+ Buyers**

**2,000+ Booths**

**1,500+ Manufacturers**

## Objective:

Sell to China's enormous market & the biggest worldwide brands

## Benefits:

- Summit with **Chinese companies looking to migrate production** to Vietnam
- **Business matching** between Vietnam and Chinese enterprise for orders
- **Meet with decision makers**, industry leaders, CEOs, and industry professionals. Major global buyers including: Adidas, Zara, Lacoste, Tommy Hilfiger, H&M, Uniqlo and thousands more.

adidas

ZARA

LACOSTE

T O M M Y  
H I L F I G E R

H&M

UNI  
QLO

And more



中国纺织品进出口商会  
China Chamber of Commerce for Import & Export of Textiles

## 02 CCCT - ChenFeng Fashion Hub

# CCCT - ChenFeng Fashion Hub

A World Class Fashion Cluster for Innovation

### Objective:

Learn from the best innovation hub in China and a chance to showcase your brand to be selected for a exclusive opportunity to expand your brand into China

### Location Information:

- 2 fashion schools that partner with global top fashion schools.
- Designing center, a fabric R&D center, an accessory R&D center, a sampling center
- In addition to that it hosts training programs, e-commerce facilities, design teams, suppliers, and factories, it serves as a hub for industry development, education, and collaboration.



### Benefits:

Showcase your brand for a chance to be selected for **support from ChenFeng to expand into China.**

Based on your needs, the support partnership includes:

- Fabric R&D
- Pattern making
- Garment production
- Storage
- Live streams
- Distribution and logistics
- Company setup



## 03 Top Shaoxing Factory Visit

### Objective:

Visit **one of the top 10 factories in Shaoxing** to discover their latest technological advancements and methods through a guided tour of the factory

### Benefits:

- **Discover the technological and operational innovations** in the factory to apply in your own business
- **Engage with the factory's key decision-makers** to gain insights and understand how the factories are run



## 04 Changshu Wholesale Garment Town of China

### Objective:

Visit the city with the largest number of wholesale markets in the world.

### Location Information:

Changshu Garments City cover more than **3 million square meters and host over 100,000 vendors**. On a daily basis, the town experiences around **300,000 visitor** movements and manages over 3,000 tons of cargo at peak times, generating a daily cash flow surpassing 1.9 billion yuan.

### Benefits:

- Great chance to **find distributors in China** as there are thousands of them in one location
- Can see all different levels of quality in one place **to find inspiration for your company**



中國常熟服裝城  
Changshu Garments Town of China



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Contact Us Today for Pricing

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